

**Meowsha’s Goodies**

**Recruitment Message**

Dear <name>,

My name is Maisha, and I am currently undertaking my final year project as part of my degree at Aston University. The aim of is to design and develop a bespoke website for my own commercial enterprise.

I am currently running a study to elicit input from clients to inform the requirements for the website. To this end, as someone who is over 18 years of age, fluent in English, and representative of the target market for the proposed website, I would like to invite you to complete the following survey: <https://forms.gle/3g8kKdSmLcdwD6ARA>.

It should take approximately 10 minutes to complete, and your assistance would be greatly appreciated. Should you have any questions about the survey, please don’t hesitate to contact me.

Thank you for your time.

Kind Regards,

Maisha Zaman